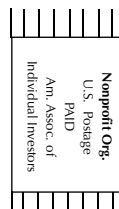
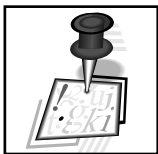


Usually meets from 10:00 a.m. on the first Saturday of each month at the Flossmoor Public Library, 1000 Sterling Ave., Flossmoor.





MEETING DETAILS

**SATURDAY,
FEBRUARY 21, 2015**

**Depaul University
Center**
One East Jackson Blvd.
Conference Center –
8th Floor, Room 8005
Chicago, IL 60604
773/858-9782

**Registration/Social/
Continental Breakfast,**
9:30 a.m.

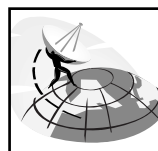
Program, 10:00 a.m.

Q&A, 11:00 a.m.

In Advance (by 2/18)
Everyone, \$25/person

At the Door
space permitting
Everyone, \$30/person

No Refunds



CHAPTER INFORMATION

Chapter Contact
Kevin Truitt,
kevin.truitt@att.net,
773/858-9782

Chapter Email Address
aaiichapter.chicago@
gmail.com

Chapter Web Page
www.aaii.com/
localchapters

THE AAI CHICAGO CHAPTER PRESENTS ...

SMART INVESTING: SEEKING REWARD WHILE REDUCING RISK

discussed by

CHARLES ROTBLUT, CFA

Vice President, AAI; Editor, *AAII Journal*

Maximizing the potential for reward is about identifying attractive investments and prudently managing your portfolio. Reducing risk is about limiting behavioral errors and avoiding investments with a greater likelihood of decreasing in price. AAI Journal editor Charles Rotblut gives you actionable strategies for striking a prosperous balance between reward and risk.

ATTEND THIS MEETING AND LEARN:

- A simple strategy for reducing behavioral errors and improving your investment decisions
- How to maintain the benefits of diversification and reduce portfolio risk
- Key criteria to consider for managing your portfolio

ABOUT CHARLES ROTBLUT, CFA

Charles Rotblut is a vice president at AAI. He is the editor of the *AAII Journal*, co-created *AAII Dividend Investing*, helps to manage the *Stock Superstars Report* portfolio and authors the weekly AAI Investor Update email. Rotblut is a Wall Street Journal expert panelist and a regular guest on MoneyLife with Chuck Jaffe. His book, "Better Good than Lucky: How Savvy Investors Create Fortune with the Risk-Reward Ratio," was published in November 2010. Rotblut is a holder of the right to use the Chartered Financial Analyst designation and has analyzed both publicly traded and privately held companies. He has worked for Zacks Investment Research, an investment research firm; INVESTools, an investment education company; Curian Capital, a money management firm; and McClure, Schumacher & Associates, a business valuation firm. Rotblut regularly speaks to the media, including The Wall Street Journal Radio Network, Canada's Business News Network, and Reuters. He has also appeared on CNBC, Bloomberg Television and Fox Business.



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AAII CHICAGO CHAPTER

**Advance Registration Form for
Saturday, February 21, 2015**

REGISTRANTS/TOTAL FEES

_____ Registrants

Total Fees \$ _____



Mail completed advance registration form with your check (payable to AAI) to:

**AAII Chicago Chapter
P.O. Box 1146
Chicago, IL 60690-1146**

*No confirmation will be sent;
your canceled check is your receipt.*

REGISTRANT INFORMATION (PLEASE PRINT)

Member Name _____

Email _____

Phone (_____) _____

Family/Guest Name(s) _____

Please indicate any ADA disability needs _____

() **YES**, I would like more information about **volunteering** to help

this chapter plan and present investment education programs.